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Entrepreneurship is the process of designing, launching and running a new business, which is often initially a small business. The people who create these businesses are called entrepreneurs. [need quotation to verify] Entrepreneurship has been described as the "capacity and willingness to develop, organize and manage a business venture along with any of its risks in order to make a profit".

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RISK MANAGEMENT & CORPORATE GOVERNANCE By Richard Anderson & Associates This report was prepared for the OECD by R. C. Anderson (rc.anderson@tiscali.co.uk).

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Zhaojin Zeng is a Visiting Assistant Professor of East Asian History at the University of Pittsburgh. As a historian of modern China and East Asia, Zeng's expertise lies in transnational economic, business, and industrial history, digital humanities, and data analysis.

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